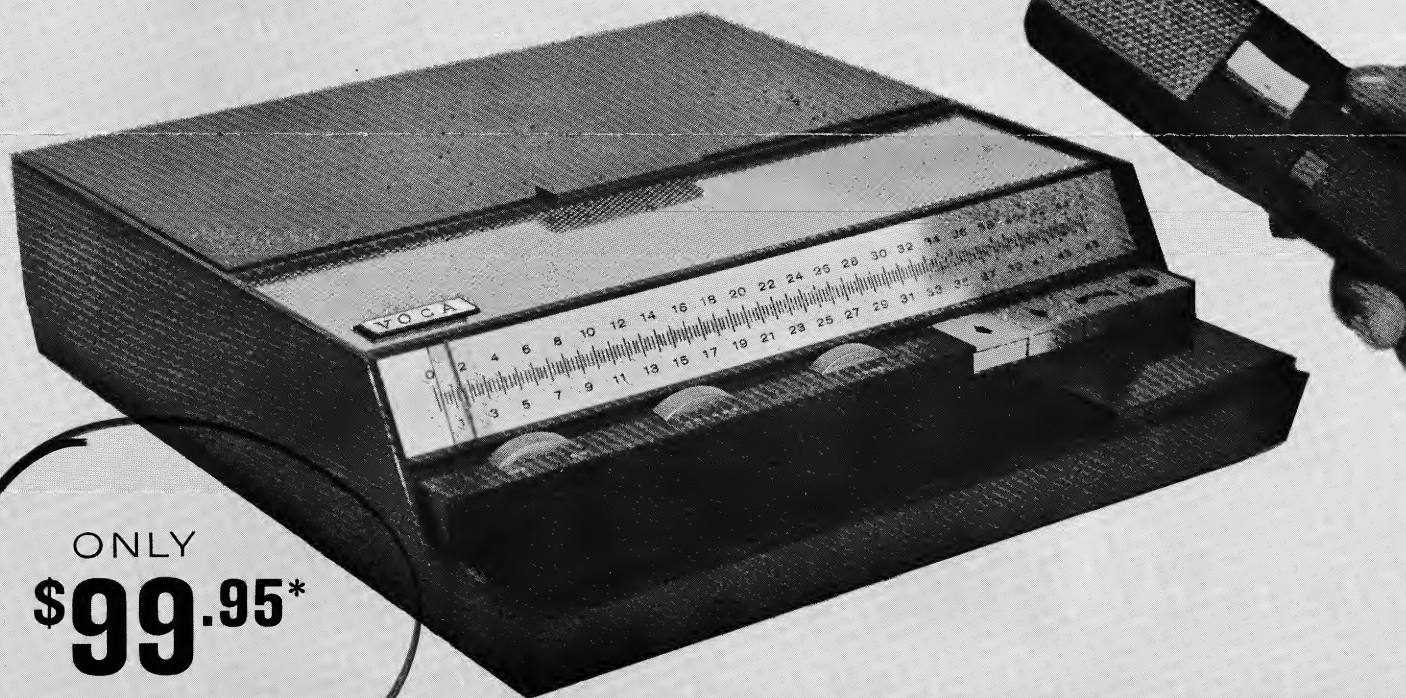


The amazing new VOCA dictating/transcribing machine that defies competition

VOCA[®]



patents pending

ONLY
\$99.95*

*Suggested retail price of basic machine, without federal excise tax. Choice of microphone or foot control/earphone kit, \$29.95 EXTRA.

Just look at these features!

★ Use it anywhere...office, home, car, plane, train, indoors, outdoors. The VOCA plugs into regular electric outlets or changes instantly to battery operation at the flick of a switch!

★ Standard size yet truly portable...no special adapters needed to change from electric current to flashlight batteries...lightweight, compact, easy to carry!

★ One tape gives 45 minutes of dictation...is inexpensive...easily mailed...may be used over 10,000 times again and again!

★ Push-button controls are simple to learn, simple to operate!

★ Automatic Scale Time Index Indicator instantly pinpoints dictation!

★ Error-free dictation...by recording over unwanted material, erasing is done automatically!

★ Automatic Volume Control.

★ Remote-control microphone lets speaker relax, sit back, refer to his notes while dictating...and volume control gives full-room sound on the built-in speaker!

★ Unlimited review from microphone!

★ Finest voice reproduction in the field...magnetic media proven over and over again to give true fidelity!

★ Two built-in speakers. One for private listening, the other for group listening!

★ Fully transistorized...no tubes to burn out or replace. Solid state!

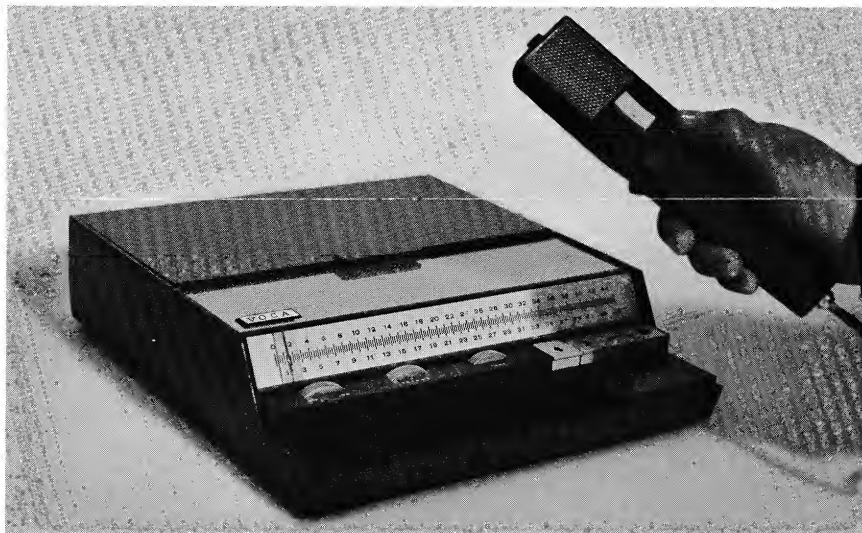
★ Telephone Conversation Recording Device.

★ Warning buzzer signals end of dictation!

ALROY SALES CORPORATION

274 Madison Avenue, New York, New York 10016

**If you're spending \$200
to \$800 for a dictating
machine, you're either**



**some
kind
of a
nut**

**...or you haven't seen
the new Voca at \$99⁹⁵***

*SUGGESTED LIST PRICE OF BASIC
MACHINE, WITHOUT FEDERAL
EXCISE TAX. YOUR CHOICE OF
MICROPHONE OR FOOT CONTROL-
EARPHONE KIT, \$29.95 EXTRA.

The revolutionary new *Voca* (patents pending) is the only standard-size dictating/transcribing machine selling for less than \$100. The *Voca* is fully transistorized, employs magnetic media, and operates on either regular current or flashlight batteries at the flick of a switch, without adapters. At \$99.95 it equals or surpasses any other machine, regardless of price, in reliability as well as in performance and features. Mail coupon today for complete information.

ALROY SALES CORP.
274 Madison Avenue, New York, N.Y. 10016
I am interested in further information
about the new *Voca*.

Name _____

Address _____

City _____ State _____

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... "better products through research"

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274 Madison Avenue, New York, New York 10016 MUrray Hill 5-8171

July 31, 1964

T. H. Nelson
Box 1546
Poughkeepsie, N. Y.

Dear Mr. Nelson:

We wish to thank you and acknowledge your recent request for further information on the revolutionary new VOCA Dictating Machine.

The enclosed literature merely outlines the many outstanding features of this high quality dictating/transcribing machine.

The VOCA is a miracle of modern engineering. It is manufactured in one of the world's largest electronic factories. A demonstration will prove to you that this machine performs as well as any of the best known brands that sell for 3 and 4 times its low price.

At present we are establishing distribution centers, one of which will serve your area. Our representative will contact you and arrange to give you a complete demonstration of the new VOCA Dictating Machine. We assure you this demonstration is worth waiting for.

We value your interest, and should you have any further questions regarding our product, please do not hesitate to write.

Sincerely,

ALROY SALES CORP.

JM/sm


Jack Maloney
General Sales Manager